

# SPONSOR ME!

Many of us find it difficult to open up about our mental health, recent statistics show nearly 8 million people over the age of 55 have experienced depression or anxiety. In an ageing society it's a growing concern.

At The Reader, we bring people together through *Shared Reading* – weekly groups where stories and poems are read aloud for everyone to enjoy. It's a friendly space where people can talk and form connections with the literature as well as with each other. It's a simple idea but has huge impact.

## Every £1 DOUBLED!

Thanks to The Big Give, we have an incredible opportunity to raise £50,000 to train and support new volunteers to bring *Shared Reading* to care homes and community settings. For every £1 you give, our sponsors will double it, so your generosity goes even further.

£10

will give one *Shared Reading* group enough stories and poems to spark conversation and connections for a month.

£50

to help run a *Shared Reading* group for a week, giving up to 12 older people the opportunity to spend some quality time together.

£150

will give one volunteer Reader Leader the ongoing training and support they need to keep their *Shared Reading* group running for a whole year.

Who \_\_\_\_\_

What \_\_\_\_\_

Where \_\_\_\_\_

When \_\_\_\_\_

| Initials | Surname | Email Address        | Postcode | Donation | Date Paid |
|----------|---------|----------------------|----------|----------|-----------|
| E        | SCROOGE | e.scrooge@humbug.com | AB12 3CD | £25      | 03/11/17  |
|          |         |                      |          |          |           |
|          |         |                      |          |          |           |
|          |         |                      |          |          |           |
|          |         |                      |          |          |           |
|          |         |                      |          |          |           |
|          |         |                      |          |          |           |
|          |         |                      |          |          |           |
|          |         |                      |          |          |           |
|          |         |                      |          |          |           |
|          |         |                      |          |          |           |
|          |         |                      |          |          |           |
|          |         |                      |          |          |           |
|          |         |                      |          |          |           |
|          |         |                      |          |          |           |
|          |         |                      |          |          |           |
|          |         |                      |          |          |           |
|          |         |                      |          |          |           |
|          |         |                      |          |          |           |
|          |         |                      |          |          |           |
|          |         |                      |          |          |           |

To find out more, make a donation or spread the word visit:  
[www.thereader.org.uk/ChristmasChallenge](http://www.thereader.org.uk/ChristmasChallenge)

The Reader is not responsible for the organisation of this fundraising or for the collection of the money, but we're thrilled that such an effort is being made on our behalf.



The Reader - Charity Number 1126806 (Scotland 043054)

| Initials | Surname | Home Address         | Postcode | Donation | Date Paid |
|----------|---------|----------------------|----------|----------|-----------|
| E        | SCROOGE | e.scrooge@humbug.com | AB12 3CD | £25      | 03/11/17  |
|          |         |                      |          |          |           |
|          |         |                      |          |          |           |
|          |         |                      |          |          |           |
|          |         |                      |          |          |           |
|          |         |                      |          |          |           |
|          |         |                      |          |          |           |
|          |         |                      |          |          |           |
|          |         |                      |          |          |           |
|          |         |                      |          |          |           |
|          |         |                      |          |          |           |
|          |         |                      |          |          |           |
|          |         |                      |          |          |           |
|          |         |                      |          |          |           |
|          |         |                      |          |          |           |
|          |         |                      |          |          |           |
|          |         |                      |          |          |           |
|          |         |                      |          |          |           |
|          |         |                      |          |          |           |
|          |         |                      |          |          |           |
|          |         |                      |          |          |           |
|          |         |                      |          |          |           |
|          |         |                      |          |          |           |

**STEP ONE - DOUBLE YOUR DONATION**  
 Thank you for everything you've done so far! You can now make your donation go ever further!

Simply log on between 12noon on Tuesday 28 November and 12noon Tuesday 5 December, make your donation and our supporters will double it! [www.thereader.org.uk/ChristmasChallenge](http://www.thereader.org.uk/ChristmasChallenge)

**TOTAL RAISED**

£

**STEP TWO - GIFT AID** *giftaid it*

When donating online you will be asked if you want to extend your donation with Gift Aid. If you pay UK tax, the Government will give us 25p on top of every £1 donation if you check this box.  
 If you are able to support us with Gift Aid simply check the box when you make your donation.

**YOUR DETAILS**

Name \_\_\_\_\_

Email \_\_\_\_\_

Address (including postcode) \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

I raised money by \_\_\_\_\_  
 \_\_\_\_\_

I have donated the total raised online between 12noon on Tuesday 28 November and 12noon on Tuesday 5 December.

Add me to your email mailing list

**STEP THREE - SEND US YOUR FORM**

Once you've made your donation, we'd love to hear from you, so send us your form and we'll make sure to send you a thank you!  
 Email it to: [christmaschallenge@thereader.org.uk](mailto:christmaschallenge@thereader.org.uk) or pop it in the post to: Christmas Challenge, The Coach House, Calderstones Park, Liverpool, L18 3JB

**STEP FOUR - SHOUT ABOUT YOUR ACTIVITY**

**Find us online**  
[www.thereader.org.uk/ChristmasChallenge](http://www.thereader.org.uk/ChristmasChallenge)

**Email us** [christmaschallenge@thereader.org.uk](mailto:christmaschallenge@thereader.org.uk) **Speak to us** 0151 729 2200

**Tweet us**  
 @thereaderorg  
 #SharedReading #ChristmasChallenge17

**Join us on Facebook**  
 @thereaderorg  
 #SharedReading #ChristmasChallenge17