



MEDIA RELEASE: Wednesday 22 November 2017

Prinovis UK gift The Storybarn's literary adventure to schoolchildren in Garston

Christmas came early for the pupils of Banks Road Primary Schools this week as The Reader's Storyhunters brought the magic of The Storybarn into the classroom thanks to the sponsorship of Speke-based printing specialists, Prinovis UK.

As ongoing partners of The Reader and signatories to the National Literacy Trust's Vision for Literacy Business Pledge, Prinovis UK funded a full day of Storybarn on the Road at the Garston Primary School meaning that every pupil had the opportunity to experience the thrilling interactive adventure with The Storyhunters in their own classroom.

Combining immersive storytelling with games, songs and creative play, The Storyhunters took up residence at The Reader's interactive children's story centre The Storybarn at Calderstones Park in March 2017. On Thursday 16 November, Storyhunters Hilly and Tilly brought seasonal part-storytelling, part interactive theatre experience to Bank Roads Primary as part of the new Storybarn on the Road initiative.

The Storybarn's Annie Lord said: *"We're thrilled to bring Storybarn on the Road to the pupils of Banks Road. Our Storyhunters bring stories to life and can find the magic to delight and inspire children wherever they go, thanks to Prinovis we can bring the adventure right into the classroom at Banks Road Primary!"*

As signatories to the Vision for Literacy Business Pledge, Prinovis UK are committed to raising literacy levels and boosting social mobility in Liverpool. Every year the team undertake a number of activities in partnership with The Reader to promote literacy and reading for pleasure among their staff and throughout the local community.

Matthew Cox of Prinovis UK said: *"We're delighted to be working with The Reader to bring this incredible opportunity to children in the local area. We're committed to our Vision for Literacy Pledge and see raising literacy levels and reading for pleasure as a way to change lives."*

ENDS

NOTES TO EDITOR

For further information, please contact: Emma Walsh,
Communications Assistant, emmawalsh@thereader.org.uk 07565 816 022

SOCIAL - [@calderstones](https://twitter.com/calderstones) #Calderstones [@thereaderorg](https://twitter.com/thereaderorg) #SharedReading

About The Reader www.thereader.org.uk

The Reader is an award-winning, charitable social enterprise which brings people together, changes lives and builds communities through sharing great literature. Our unique *Shared Reading* model brings small groups together each week to read aloud a story and poem with group discussion led by a trained Reader Leader.

For over a decade The Reader has been working in partnership with CCGs, Public Health Bodies and NHS Trusts across the UK to support thousands of people with a wide range of health and social issues including, mental health conditions, dementia, chronic pain, isolation and recovery from substance misuse.

Whether delivered by volunteers or Reader staff, *Shared Reading* offers people a practical way to improve well-being, build confidence and connect with others.

About The Storybarn www.thestorybarn.org.uk @thestorybarn

The Storybarn is The Reader's interactive story-centre for children to explore, share and discover a love of books and storytelling. Located in the heart of Liverpool's Calderstones Park, The Storybarn creates a thrilling world of imagination where children can embark on a literary adventure with live-reading from our outstanding Storyhunters, lots of exciting crafts and games.

A recent visitor to The Storybarn told us that the interactive children's story centre is "*outstanding for play, make believe, learning and fun. We brought my nephew and he loved it – the singing, stories, activities and adventure. All age appropriate and such fun!*"

Prinovis UK www.prinovis.co.uk / www.prinovis.com

Prinovis is Europe's largest printing services provider, with its headquarters in Gütersloh, four printing facilities (in Germany and the United Kingdom) and also a representative office in Paris. We offer our customers a wide portfolio of solutions – from the conceptual work, via gravure printing and web offset printing, right through to product binding and logistics.

Based on our staff's many years of experience and commitment, with the support of our shareholder Bertelsmann, we stand for the development and implementation of innovative and qualitatively high-calibre services and products. Individual customer care is a key goal for us: as part of this, we see ourselves as the first point of contact for our customers, providing comprehensive advice so as to find the very best solution to meet your needs